

NCR

Box 606 / Dayton, Ohio 45401

**NCR MEANS
COMPUTERS**

BLK. RT.



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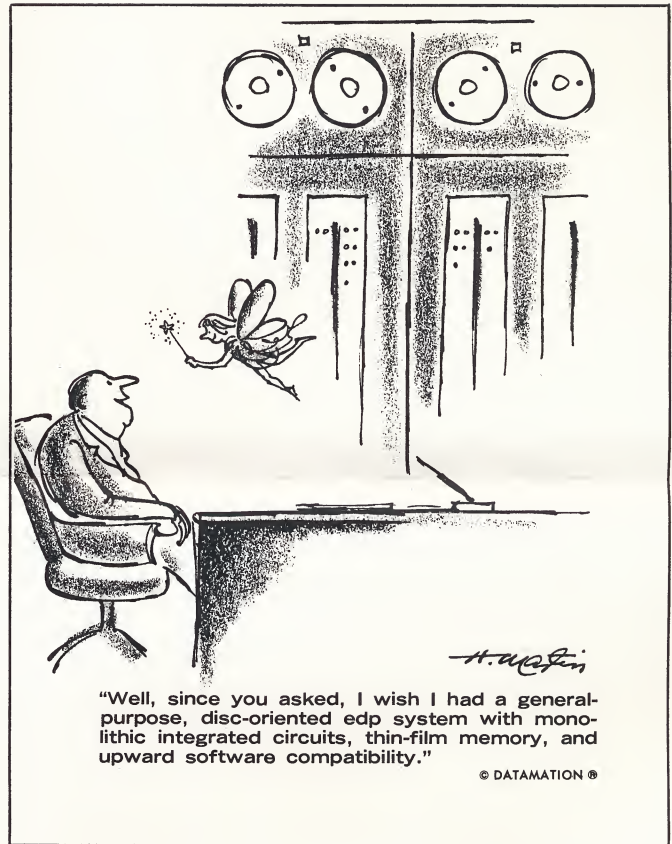
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The fellow in the cartoon could've asked for something hard to get.

The EDP system he's wishing for has been available since 1968. That's when the NCR Century Series was released.

Hundreds of satisfied users are taking advantage of NCR Century systems, right now. For innumerable types of business and scientific applications.

Here's a general-purpose family of computers that incorporates dual spindle, removable disc pack units. These random access magnetic files provide a common medium for the storage of NCR Century software. Disc-compatible software in all systems is mainly responsible for the family's upward software compatability.



And, one standard monolithic circuit is used in all processors and peripherals. Six arrangements of this circuit account for eighty percent of the configurations of NCR Century circuit boards! Meaning high reliability, low maintenance costs.

Internal memory of NCR Century processors is constructed of short rods coated with thin magnetic film. These advanced elements have an extremely short access cycle, are highly reliable, and lend themselves to mechanized assembly.

One item not mentioned in the cartoon is price. The NCR Century's cost-effectiveness is unequalled. You can expect more performance per dollar than from any other system in the industry!

Wondering whether all this is just another fairy tale? We have a book of facts. After you read it, you can make your own comparisons. To get your free copy, with absolutely no obligation, simply return the enclosed postage-free card. Your book will be mailed directly to you.

Sincerely,

J. M. Boyle
Vice President

**I'd like to make my own comparisons.
By return mail, please send your free book of facts.
I understand I'm under no obligation.**



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